

## PRESS RELEASE



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### **Start the year with a money-saving offer from Stoneridge**

Stoneridge are so confident in their new SE5000 digital tachograph, that they are now offering £100 vouchers to fleets who fit one. The offer means that a company wishing to upgrade their existing tachograph (analogue or digital) to an SE5000 can get £100 off the cost of a SE5000 by simply logging onto [www.SE5000.com/voucher-exchange-offer.html](http://www.SE5000.com/voucher-exchange-offer.html) and completing the online form. They then receive an email voucher which they can take into any Stoneridge approved workshop to have the new SE5000 fitted in exchange for their old tachograph.

“We know that the new SE5000 offers significant savings in download times versus previous versions of both our and competitors products, as well as now having probably the best manual entries available”, says Amanda Robertson, Central Sales & Marketing Manager at Stoneridge. “There are also a great number of fleets who want to replace their analogue tachographs in order to have a fully digital fleet. This offer now makes it even more affordable to do so”.

Furthermore, the voucher can be used to replace out of warranty faulty tachographs of any brand. With the recession really hitting the transport sector, Stoneridge hope that the offer will help those companies who are finding it hard to maintain their vehicles in these times.

**ENDS**

#### Stoneridge Electronics

Stoneridge Electronics Limited (previously known as Veeder Root) is the Aftermarket division of Stoneridge Inc, with over 5000 commercial vehicle service centres worldwide. Stoneridge Inc is a global giant in the automotive and commercial vehicle industry with a turnover last year of \$750m. Stoneridge Electronics Ltd main product range is analogue and digital tachographs and the fleet analysis software to support them.

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